
CLIMATE EMERGENCY PLAN



FairAway

JANUARY 2021

CLIMATE EMERGENCY

The world we know is changing, not only for the better. As much as we're optimistic about the future and work towards a fairer and greener planet, we first need to acknowledge the challenges we're facing: climate change and biodiversity loss being on top of the list.

Urgent action is needed. Alongside many other tourism companies, we've joined **Tourism Declares** in

Declaring a Climate Emergency!

We commit to cut our carbon emissions to 55% below 2017 levels by 2030 to keep the planet within 1.5 degrees of warming following the science-based advice by IPCC.

FairAway promises to work towards a sustainable future. Our Climate Action Plan will be updated every year with progress shared publicly in each year's sustainability report.



MORE THAN JUST A HOLIDAY

MEASURE

Since we launched in 2016 we have been measuring and offsetting 100% of all CO2 emissions, **including** those of our clients' independently booked international flights, which account for up to 85% of emissions on our trips. In the past four years we have already offset almost 5000 tCO2.

STATUS QUO

- Offset 100% of CO2-emissions
- Calculation using South Pole and ANVR standards
- Basic KPIs to measure local impact of our trips

GOAL 2021

- Improve the measurement & collaborate to find an industry-wide standard
- Develop a comprehensive impact measurement framework in line with the UN Sustainable Development Goals

REDUCE

Offsetting is not the solution! Systemic change is necessary involving governments, business and individuals alike. We recognise that air travel is the most environmentally harmful component of our tours, and unquestionably the largest share of the total environmental footprint of our business activity.

STATUS QUO

FairAway: making sustainable best practice the first choice.

- Meetings are held digitally when possible.
- All business trips within Europe are taken on trains. Trips outside Europe are extended with annual leave to no less than 14 days and once per year.
- HomeOffice is encouraged, financial contribution to public transport offered for the commute to work
- Shared office at a sustainable CoWorking Space with minimal resources needed
- Offer only vegetarian/ vegan food options at business events

Customers are encourage to travel longer and less often.

- average duration of 16 days in their holiday destination
- choose ground transport over domestic flights
- predominantly stay at small-scale accommodation or eco-friendly lodges
- Plastic Reporters map refill stations, safe resources & avoid single-use plastic

GOAL 2021

- The average duration of tours outside Europe will be increased to 18 days.
- Slow travel & longer stays are encouraged
- 50% of all clients will arrive in the destination with a direct flight
- 80% of the travellers will use a train or the public transport to the airport.
- We will add only European destinations & promoting train travel this year.

SUSTAINABLE INVESTMENTS

Climate change has a particularly hard impact on countries in the Global South. Despite the socio-economic benefits we strive to support in those countries, we must account for the ecological costs the privilege of travelling carries.

STATUS QUO

- Offsetting of 100% of scope 1,2 & 3 emissions through Gold Standard projects with South Pole Group
- Self-imposed tax of 5 € per person per trip is invested in sustainable projects every year

GOAL 2021

- Include customers in raising further funds on a voluntary basis
- Collaborate & explore opportunities to utilise Sustainable Aviation Fuel (SAF)

ADVOCATE FOR CHANGE

Urgent collaborative action is needed! If small and big businesses work together more closely we can make change happen. We're happy to collaborate and being transparent about our actions & findings for a greener and fairer tourism industry.

STATUS QUO

- Join Tourism Declares
- Invitations to join were sent to all our partners
- Support of climate initiatives through our social media channels
- Dedicate at least one team event to social initiatives per year.

GOAL 2021

- Spread the word amongst our networks in Germany
- Conduct further research and publish more content about climate action
- Collaborate on & apply blueprints